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OVER \$1 MILLION RAISED AND GOING STRONG

WHAT IS PENN STATE CVC

Started in 1995-96 with a Celebrity Golf Tournament that raised just over \$16,000, Penn State Coaches Vs. Cancer is a local organization guided by a committee of nearly 40 volunteers that work year-around to raise funds to support the American Cancer Society and provide direct local support to those affected by the disease in the Centre Region through the Bob Perks Cancer Assistance Fund (BCAF) named in honor of a longtime committee and Penn State Hoops Club leader taken by cancer in 2005. BCAF is administrated by Bob's widow, Doreen, and PSU CVC earmarks 10% of its yearly funds raised to be distributed locally through this fund.

TREMENDOUS GROWTH

Penn State CVC has seen major growth under committee chairman Penn State Coach Ed DeChellis. Having raised \$66,000 through the annual golf tournament the year before his arrival, Penn State CVC now organizes a year-around event schedule that has seen funds raised in excess of \$175,000 the last two years and broke the \$1 million total in 2008.

PENN STATE COACH ED DeCHELLIS

Ed DeChellis has been the chairman of Penn State's Coaches vs. Cancer organization since arriving on campus in 2003. Named the 2006 Coaches vs. Cancer Man of the Year by the national organization, he has taken the program to new heights over the past five years including over \$175,000 raised each of the last two years. The CVC broke the \$1 million mark in funds raised in its 12th year in 2008. DeChellis, a cancer survivor, has pushed the organization to grow from a single event to a year-around effort to raise funds to fight the disease and aid those effected by it. A cancer survivor himself (bladder), DeChellis lost both parents to the disease. His mother, Audrey, passed away on Christmas morning 2007 and his father, Richard, in the early 1980's.

EVENTS

CELEBRITY GOLF TOURNAMENT (June 5, 2009)

- 13th Annual
- More than 350 Golfers Participate
- Held at Penn State Blue & White Golf Courses
- 18-hole 5-man scramble
- Gala Sponsor Reception
- Golf Banquet
- Tournament Sponsor: Sheetz, Inc.

REVERSE CAR DRAWING

- Gala event held in fall outdoors at the Penn State baseball stadium (Medlar Field at Lubrano Park)
- 400 Tickets at \$350 each for event
- 2008 Corvette
- 2007 BMW Z4
- 2006 Shelby Cobra

CVC DAY

- One basketball game each year
- Feb. 8 vs. Wisconsin
- Sponsor Appreciation Event
- Silent Auction

SILENT AUCTION

- Large collection of sports memorabilia auctioned during golf tournament and CVC Day & Spikes Fest

BATTLE OF THE BRATS

- Football tailgate fundraiser

CAR RAFFLE

- Scion

CVC BENEFACTORS PROGRAM

- Over \$50,000 raised

STUDENT EVENTS

5K STUDENT FUN RUN

- Campus run organized by students in spring
- 600-800 runners

HERSHEY KISSES

- Donations taken concourse

3 ON 3 BASKETBALL TOURNEY

- Run by basketball student managers

PENN STATE CVC FAST FACTS

- Penn State CVC ranks among the Top 10 nationally in funds raised for the American Cancer Society.
- Numerous former Nittany Lion basketball and football players return annually to participate in the Celebrity Golf Tournament and reconnect with coaches and friends.
- Penn State CVC through the BCAF fund has purchased blanket warmers and pain pumps for the Mount Nittany Medical Center, made direct donations to the Hope Lodge at Hershey Medical Center and provided emergency mortgage payments, medical equipment, gas and lodging money and more for family's stricken by the disease.
- The Annual Celebrity Golf Tournament has doubled in size since its inception now utilizing two courses and morning and afternoon tee times to accommodate the tremendous surge in sponsor and player participation.

For information on getting involved in Penn State CVC events please contact Kent Wible at 814-278-6945 or visit www.cvcpcennstate.org.



PENN STATE COACHES VS. CANCER • TEE OFF ON CANCER!