

How Do I Get Involved with the CVC Golf Tournament?

There are Various Sponsorship Opportunities. The CVC Celebrity Golf Tournament has many opportunities to support this annual benefit for the American Cancer Society. In addition to the many golf packages below, you or your company could sponsor the Thursday night CVC Celebrity/Sponsor Reception, the Friday night CVC Reception and Awards Banquet, the Tournament Video, or the Sponsor Appreciation Night Reception. You could donate items for the Silent Auction, the Raffle Prizes, or sponsor an ad in the *Centre Daily Times*. Your support will not only help lift Penn State in the national CVC standings, but will also enable us to assist families in the area who have been affected by cancer. For more information, contact Kent Wible: (814) 278-6945 or kwible@hrico.com.



**Special Thanks to Sheetz, Inc.
Tournament Sponsor of the
12th Annual Coaches vs. Cancer Celebrity Golf Tournament**

SPONSORSHIP LEVELS

All-American Sponsor (\$10,000) <ul style="list-style-type: none"> • Four 4-person teams (16 golfers) entered into golf tournament • 16 tickets for the Thursday evening Celebrity/Sponsor Reception and the Friday evening cocktail hour and awards banquet (2 reserved tables). • Recognition in the banquet program and radio advertising. • Invitation to CVC Sponsor Appreciation Night reception, basketball tickets, and recognition at the Bryce Jordan Center. • Company name on the marquee at the Bryce Jordan Center. • Inclusion in the tournament video. • Company banner prominently displayed at golf course and awards banquet. 	All-BIG TEN Sponsor (\$7,000) <ul style="list-style-type: none"> • Three 4-person teams (12 golfers) entered into golf tournament • 12 tickets for the Thursday evening Celebrity/ Sponsor Reception & 12 tickets for the Friday evening cocktail hour and awards banquet (1 reserved table). • Recognition in the banquet program and radio advertising. • Invitation to CVC Sponsor Appreciation Night reception, basketball tickets, and recognition at the Bryce Jordan Center. • Company name on the marquee at the Bryce Jordan Center. • Company banner prominently displayed at golf course and awards banquet.
Coaches Sponsor (\$4,500) <ul style="list-style-type: none"> • Two 4-person teams (8 golfers) entered into golf tournament, and 8 tickets for the Thursday evening celebrity reception & the Friday evening cocktail hour and awards banquet (1 reserved table). • Recognition in the banquet program and radio advertising. • Invitation to CVC Sponsor Appreciation Night reception, basketball tickets, and recognition at the Bryce Jordan Center. • Company banner prominently displayed at golf course and awards banquet. 	Players Sponsor (\$2,500) <ul style="list-style-type: none"> • One 4-person team (4 golfers) entered into golf tournament. • 4 tickets for the Thursday evening Celebrity/ Sponsor Reception & 4 tickets for the Friday evening cocktail hour and awards banquet. • Recognition in the banquet program.
CVC Sponsor Appreciation Night Reception in February (\$5,000)	Recognition at the Reception AND see Coaches Sponsor above.
CVC Celebrity/Sponsor Reception – Thursday night (\$5,000)	Recognition at the Reception AND see Coaches Sponsor above.
Thursday Night Bars (\$500 each)	Name placard placed on the bar to recognize your donation.
CVC Golf Reception – Friday night (\$3,000)	Name placard placed on each bar to recognize your donation AND see Players Sponsor above.
CVC Awards Banquet – Friday night (\$8,000)	Recognition at the Banquet AND see All-BIG TEN Sponsor above.
Golf Carts (\$3,000 per course)	Name placard placed on each cart to recognize your donation AND see Players Sponsor above.
On-Course Beverage Cart (\$500 per cart)	Name placard placed on each beverage cart to recognize your donation.
Hole Sponsor (\$300 each)	Name placard placed at tees and/or greens to recognize your donation.